

TOR I - Plastic Smart Cities - Regional Impact Evaluation | Terms of References | Tender Call

Background

One fourth of the plastic in the ocean is estimated to originate from South-East Asia. Many people in the region lacks access to basic waste management services and lack the awareness of the health and environmental consequences of unmanaged or poorly managed waste, particularly plastics. From its origins as a small group of committed wildlife enthusiasts, WWF has grown into the World's most respected independent conservation organization – supported by 5 million people and active in over 100 countries on five continents.

WWF's No Plastic in Nature initiative was founded in 2018 with its goal is to stop leakage of plastic into nature by 2030. The initiative is separated into 3 Pillars: Policy, Markets and Cities. With institutional funding and charitable giving, WWF is working on Cities projects in plastic hotspots in Asia with a key focus on city policy, collection and waste management. To date the pillar has raised over \$40M USD to work on projects in Indonesia, Thailand, Vietnam, Philippines, Malaysia, China and Hong Kong.

In collaboration with authorities, local citizens, and businesses, WWF is working to reduce the use of unnecessary plastic, improve collection and raise the rate of recyclable waste that has been ending up in nature, and to get decision makers to commit to the target.

WWF Plastic Smart Cities would like to hire a consultant to conduct a program evaluation across cities participating in the program across Asia and build a publication material. Presently 6 countries and 25+ cities participate in the program, in which each has implemented different plastic reduction best practices. WWF seeks the consultant's support to build an evaluation assessment of the PSC framework and theory of change, conduct analysis on the cities' progress to success, and synthesize our learnings to identify key learnings from the initiative. Read more about the program here: <https://plasticsmartcities.org/>

Objectives

The purpose for this consultancy engagement is to:

- Distill learnings (successes and failures) from current participating cities and to evaluate their progress against the initially set-goals
- Highlight areas within the PSC framework which could be improved or adapted

The consultancy is also expected to support the development of a publication as a result of the assessment which would be shared to stakeholders internally and externally.

Deliverables

Consultants will be responsible to deliver the following:

- Work closely with WWF Plastic Smart Cities to develop a workplan and framework to conduct evaluation exercise
- Provide a comprehensive progress evaluation across all PSC pilot cities in Asia;
- Conduct gap analysis to identify areas to improve and common challenges across participating cities and project implementation elements
- Developing key insight to distill learnings to be delivered as publishable materials

The milestones of the above activities should be reflected within the following deliverables:

Deliverables	Expected Timeline
Workplan	April 2023
Diagnostics: Evaluation framework and methodologies	May 2023
Distill of learnings: Initial report of evaluation and insight	June/July 2023
Publishable materials	July/August 2023

The consultant will collaborate closely with the WWF Plastic Smart Cities team and guide the data collection as well as analysis when developing the deliverables. Consultation with WWF participating cities and projects will be determined based on discussions with the WWF Plastic Smart Cities team.

Qualifications

- Organizations with prior experiences working as consultancy and/or implementation agencies working in development, environmental and management of similar calls for proposals.
- Expertise on waste management issues and/or environmental sectors, both nationally and internationally, preferably with deep knowledge on Asia
- Demonstrated practical experience of facilitation, data gathering and building framework to evaluate progress and accountability
- Analytical skills to synthesize information into insight
- Communication skills and experiences in building publication materials would be a plus

Working arrangements

- The consultancy will be home-based. Any interviews and data collection methodology will be conducted remotely and through WWF data dashboard and confidential project documents
- Engagement is estimated to be for the period of April 2023 to July/August 2023 with regular meetings. The number of working hours necessary within this timeframe should be estimated by the consultant in the proposal.
- Estimated budget for the engagement would be xx IDR / USD.

Resources

WWF Plastic Smart Cities team will provide data, relevant project contacts and material supplements to support the exercise.

Submission

Interested vendors should send a brief application to ynishikawa@wwf.id by **March 24th 2023**. The application should include:

1. A Comprehensive Proposal Package:
 - a. Framework in evaluation methodology
 - b. Capacity (hours) required
 - c. Previous experience and indication of expertise in the relevant topic
 - d. Budget and timeline
2. CV(s) of consultants involved (qualifications and experience)