



Heart of Borneo

HIGHLIGHTS FY 2011-2012



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World Economic Forum East Asia Summit

June

Through the HoB Green Economy scoping study and the HoB Green Business Network, WWF is recognised as one key convener of the green economy in East Asia.

Download:

http://awsassets.panda.org/downloads/pwc_report_green_economy_roadmap_1.pdf



Launch of the Kalimantan Green Economy Corridor Project August

Organised by the Presidential Unit for Development Monitoring and Oversight (UKP4), supported by United Nations Environment Program (UNEP), more than 40 representatives from the public and private sector as well as selected NGOs initiated an innovative project to define green growth options in Kalimantan (Indonesia).

The project intends to analyze and develop options to ensure economic growth supports and enhances natural and social capital across Kalimantan.



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HoB 5th Trilateral Summit September

The three HoB governments agreed to pursue a green economy approach to deliver conservation and human development benefits in Borneo. For the first time HoB Partners held a forum on the Green Economy, attended by governments, business, development and aid agencies and civil society.

Country update on 5th trilateral meeting

\$28.5 Million Borneo Debt Swap September

The \$28.5 Million debt-for-nature swap was signed between the Governments of Indonesia and U.S., WWF and TNC. The program will focus investments on three districts in Kalimantan: Berau and Kutai Barat in East Kalimantan and Kapuas Hulu in West Kalimantan.

This is the first debt swap agreement that has a REDD+ focus. This swap is the largest in the history of the Tropical Forest Conservation Act (US legislation) and is the first to combine forest, biodiversity and REDD+.



WWF-Indonesia / Saipul Siagian



Abnor Rizki / Rungapres

Forests Indonesia Conference

September

President Yudhoyono reiterated the central importance of a green economy to the national development strategy for Indonesia during the Forest Indonesia Conference. He also committed his final three years in office to ensuring protection of forests.

President Susilo Bambang Yudhoyono at the Forests Indonesia Conference in Jakarta

Sabah Green Economy Conference Engaging business for environment

November

The Heart of Borneo is recognised as a leading initiative on the development of green economy approaches particularly in the Asia Pacific. Held in Sabah and co-hosted by WWF, Sabah (Malaysia) Government and UNDP, the international conference highlighted the multisector collaborative approach within the HoB.

The HoB Malaysia Green Business Network was launched along with the release of a supporting Business Solution report. A similar event was convened in Jakarta, Indonesia last year.



WWF-Indonesia / Elis Wetik

WWF Malaysia's Executive Director/CEO, Dato Dionysius Sharma and HoB Leader, Adam Tomasek, explain to the Chief Minister, WWF's strategy for support of a green economy in the HoB at the WWF's conference booth.



UNFCCC COP17

December

HoB is profiled in a high-level side event on the development of the Kalimantan Green Economy Corridor project. The event highlighted the unique approach underway to use REDD+ financing to enable immediate actions necessary to transition to a green economy. Along with that the Governor of Central Kalimantan launched the Central Kalimantan Green Growth strategy.

WWF International Director General, Jim Leape, said that reducing deforestation and emissions could help set a pathway to sustainable economic growth in the Heart of Borneo.

Landscape view of the Sebangau National Park in Central Kalimantan



© WWF-Canon / Alain COMPOST

International Reporting Project

December

The Heart of Borneo was chosen as the environmental priority for the two week visit of 11 senior editors and producers from US media. Nearly a dozen articles, blogs, interviews and videos were made that featured the conservation and sustainable development stories of the HoB. Subjects included government officials, businesses, local communities and three WWF staff.

WWF-ADB Partnership

The workplan for the WWF-ADB Partnership now includes identification of sustainable options for infrastructure for the Indonesian part as well as renewable energy for the Malaysian part.



Ten Kalimantan forest companies joined TBI

January

Ten forest companies representing half a million hectares of Indonesian forest concessions in Kalimantan joined The Borneo Initiative (TBI) and committed to work toward Forest Stewardship Council (FSC) certification of their forest assets.



SBY: Borneo's "Lungs of the World"

January

Indonesian President Susilo Bambang Yudhoyono signed a decree on Jan 5 authorising conservation of at least 45 percent of its share of the island of Borneo, known as Kalimantan. The regulation will promote the sustainable use of the island's resources while ensuring an ambitious network of conservation areas are linked together by a series of "ecosystem corridors". In addition, existing protected areas are to be strengthened and degraded areas rehabilitated.



Launch of the landmark HoB Environmental Status Report

February

To celebrate the 5th anniversary of the signing of the Heart of Borneo Declaration by the three governments of Borneo, HoB GI released its landmark publication on the Environmental Status of the Heart of Borneo. Emerging from the WWF's 'Measures' project which began in six regions in 2008 – the Heart of Borneo is the only region to have completed the process to develop a series of biological and related measures of conservation change.

Living Green economy message goes 'beyond' expectations during Earth Hour in Sabah, Malaysia

March

Building a living green economy in Borneo proved to be the ideal message to carry the residents of Kota Kinabalu (KK) 'beyond the hour' during Earth Hour celebrations in Sabah, the Malaysian part of Borneo. WWF HoB GI and WWF Malaysia's KK office joined forces with the city's municipal council, KK's Environmental Action Group and Sutera Harbour Resorts, to stage two events – one at the Pacific Sutera Hotel and another at Tanjun Aru – a local beach several kilometers away.



60+ EARTH HOUR

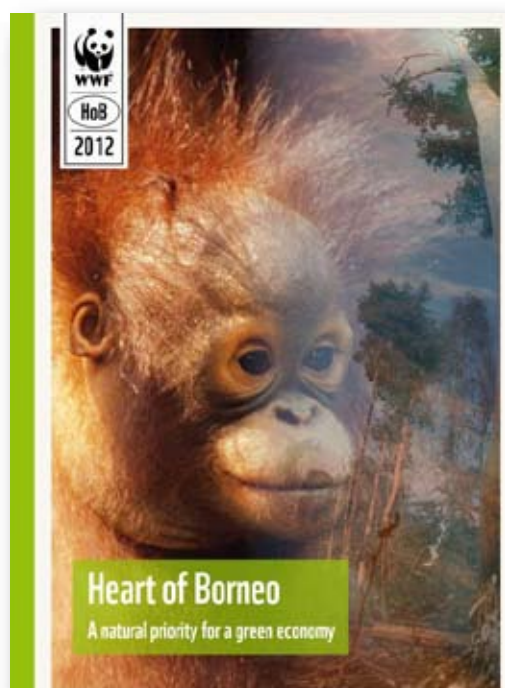
EARTH HOUR 2012

31st March 2012 (Saturday) | 8.30 pm - 9.30 pm

Building a Living Green Economy in Borneo

Logos: WWF, Sutera Harbour, KK City, and other partners.

KK CITY GOING BEYOND THE HOUR



Heart of Borneo towards Green Economy

April

WWF HoB Global Network released a full press kit of the "Heart of Borneo towards Green Economy" which includes a Heart of Borneo map image with WWF project areas and 20 factsheets that showcasing how WWF supports the three Borneo governments.

The publication also details how WWF in Sabah, Sarawak and in Kalimantan work together with governments to transition towards a green economy through business and economics, sustainable landscape management, enabling conditions and also species conservation.

Visit:

http://wwf.panda.org/what_we_do/where_we_work/borneo_forests/publications/factsheet/

Heart of Borneo Forum and Festival

April

In the lead up to Earth Day, 22 April 2012, WWF Indonesia and WWF's HoB Global Initiative celebrated the rich biodiversity and natural beauty of the Borneo jungles and its indigenous cultural heritage, with a five day Borneo Forum and Festival held in Jakarta, Indonesia. The event was a huge undertaking featuring several events including a high level 'ambassadors' breakfast, a Green economy youth debate and the release of several HoB publications.

The theme for the event was: 'Bringing the Heart of Borneo conservation message to city dwellers, to promote awareness for a sustainable future for the HoB'. The HoB Forum provided the venue for discussion of policy, economic and business aspects of building a green economy in the HoB, effectively laying ground work for HoB government commitments on a green economy roadmap.

The youth voice was also heard, with schools from throughout Jakarta competing for a place in the final of the 'Great Green Economy Youth Debate'. The prize for the winners - a fun and educative trip of a lifetime to the Heart of Borneo.

Indigenous leaders and performers from the HoB also used the occasion to raise their political voice to help define future priorities for their homelands and demonstrate their connection to the forests of Borneo, as highlighted through series of cultural events at the Festival of Borneo, staged in one of Jakarta's biggest mall



Pavan Sukdev, leader of the Global TEEB Initiative shares his remarks via a video opening



A collaborated dance of all ethnics who live in Borneo island, such as Dayak, Malay and Chinese.

Rio + 20 event - Investing in Natural Capital: Partnerships, Policies and Investments

June

Natural capital was the central theme of a major side event at Rio+20, organized by WWF and three international banks, the African & Asian Development Banks and the Inter-American Development Bank.

HoB communications unit supported the event providing media material and information both for the event and publicity during and following the event.



WWF Director General, Jim Leape presented S.B. Yudhoyono, the President of Indonesia, with the advance copy of "The Heart of Borneo (HoB): Investing in Nature for a Green Economy Report" at a high level of Indonesian side event of Rio Summit.

The President Yudhoyono made the bold statement, "we need to move from a 'greed' economy to green economy".

The report serves as a practical regional guide on how future economic growth can be achieved while protecting the values of ecosystems and biodiversity of the Heart of Borneo.

Download:

<http://hobgreeneconomy.org/en/main-report>

Launch of the Ecological Footprint and Investment in Natural Capital in Asia and the Pacific report

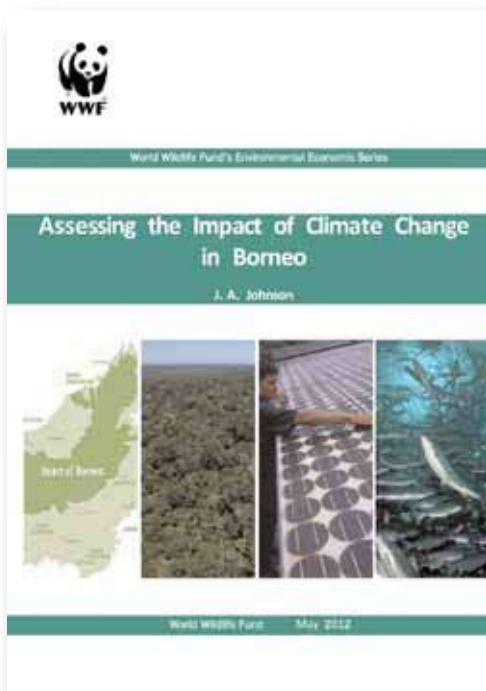
June

HoB communications supported both the production and dissemination of the ADB's and WWF's Ecological Footprint and Investment in Natural Capital in Asia and the Pacific report – a regional perspective on elements of the recently-released Living Planet Report – which focused on attainable methods of preserving key regional ecosystems including the unique forests of Borneo, as well as the Coral Triangle, the Mekong and the Eastern Himalayas.

Download:

http://awsassets.panda.org/downloads/footprint_and_investment_in_natural_capital_in_apac.pdf





Climate change in HoB report launched

June

In the lead up to Rio+20, HoB Global Initiative launched a new report commissioned by WWF US, on: 'Assessing the Impact of Climate Change in Borneo', which revealed that the Heart of Borneo (HoB) will face increasing detrimental effects from climate change in the years to come.

Download:

http://awsassets.panda.org/downloads/report_assessing_the_impact_of_climate_change_in_borneo.pdf



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A South-South Partnership between the states of Acre (Brazil) and Sabah (Malaysia)

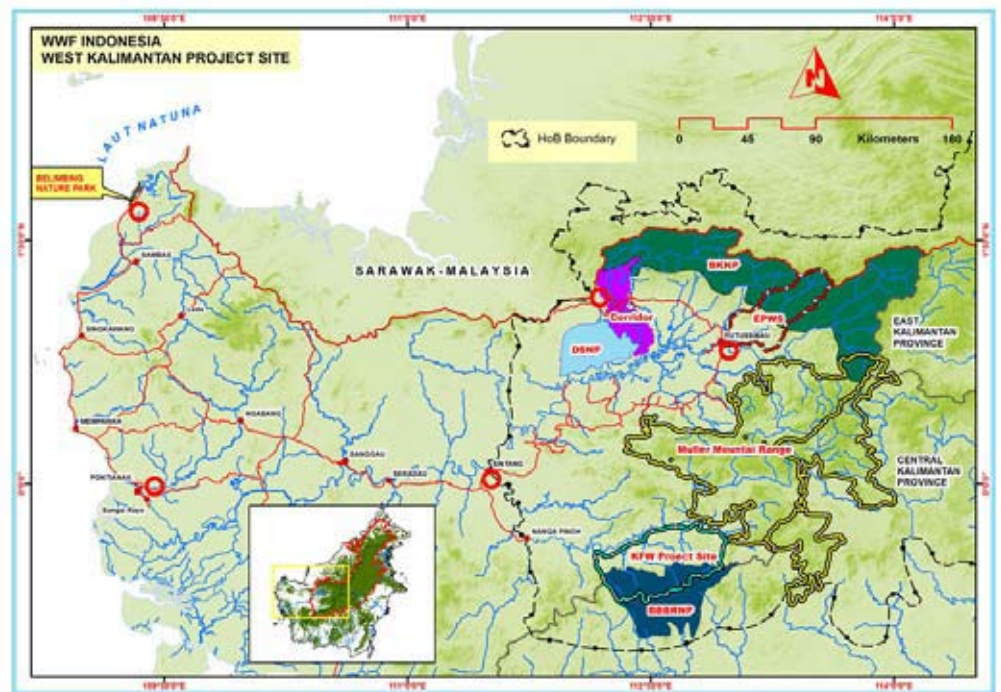
June

A South-South Partnership between the states of Acre (Brazil) and Sabah (Malaysia) was established through a Memorandum of Intent. The Partnership will share lessons and technologies on sustainable forest management, improvement of Non Timber Forest Product production, and development of payment systems for environmental services. Exchange visits were held in both countries and preliminary results were showcased at a side event during the Rio+20 Summit.

Country Updates

Indonesia and ADB to support HoB

The Government of Indonesia and the Asian Development Bank agreed to allocate 1/3 fund from the \$70M of the Forest Investment Program budget to support HoB priorities.



WWF-Indonesia

One for three national parks

Establishment of collaborative management bodies for three national parks in West Kalimantan (Betung Kerihun National Park; Danau Sentarum National Park; and Bukit Baka Bukit Raya National Park).



Public debate situated in West Kalimantan

Green economy public debates in the Heart of Borneo

WWF facilitated community dialogues on the Green Economy, sustainable and equitable governance of natural resources, Free Prior Informed Consent (FPIC), and Indigenous and Communities Conservation Areas in West, East and Central Kalimantan.

The dialogues were tailored to bridge a common gap in information and action between levels of government, and among governments, think tanks and academic institutions, and civil society, especially local communities."

WWF-Indonesia

Community agreement for trans-boundary ecotourism

Members of the Forum of the Indigenous Peoples of the Highlands of Borneo (FORMADAT) from both Malaysia and Indonesia agreed on mechanisms for trans-boundary coordination between communities related to ecotourism activities.

Community initiatives from the Highlands of Borneo



Sandra Tagal / FORMADAT

Krayan tele-center in East Kalimantan. Now internet is an accessible reality in the Heart of Borneo

The new Cultural Field School and the Tele-Center were completed by Formadat and have started being used for activities (education, meetings, visits) by both local people and tourists. The telecenter joins the two existing telecenters in Bario and Ba' Kelalan.

Big oil palm companies in Malaysia for RSPO

Two of the big oil palm plantations within the key landscapes have applied for RSPO membership (IOI and Genting) and two others are in process (Wawasan Benteng and Sabah Softwoods).



© WWF-Indonesia / Purwo Susanto

Supporting Sabah Wildlife Department

Sabah will have comprehensive implementation of their Species Action Plans within WWF Malaysia's Forest Management Plans by developing Sabah Orangutan Alliance and Bornean Elephant Conservation Alliance programs, as additional supports to the already established Borneo Rhino Alliance.



WWF / Cede Prudente

© FSC



FSC General Assembly

During the Forest Stewardship Council (FSC) General Assembly, and in conjunction with GFTN's 20th Anniversary, WWF profiled new FSC commitments in the Sabah landscape of the HoB

Panelist at the GFTN Side Event during the FSC GA2011

Information Department



Brunei Royal HoB Patron

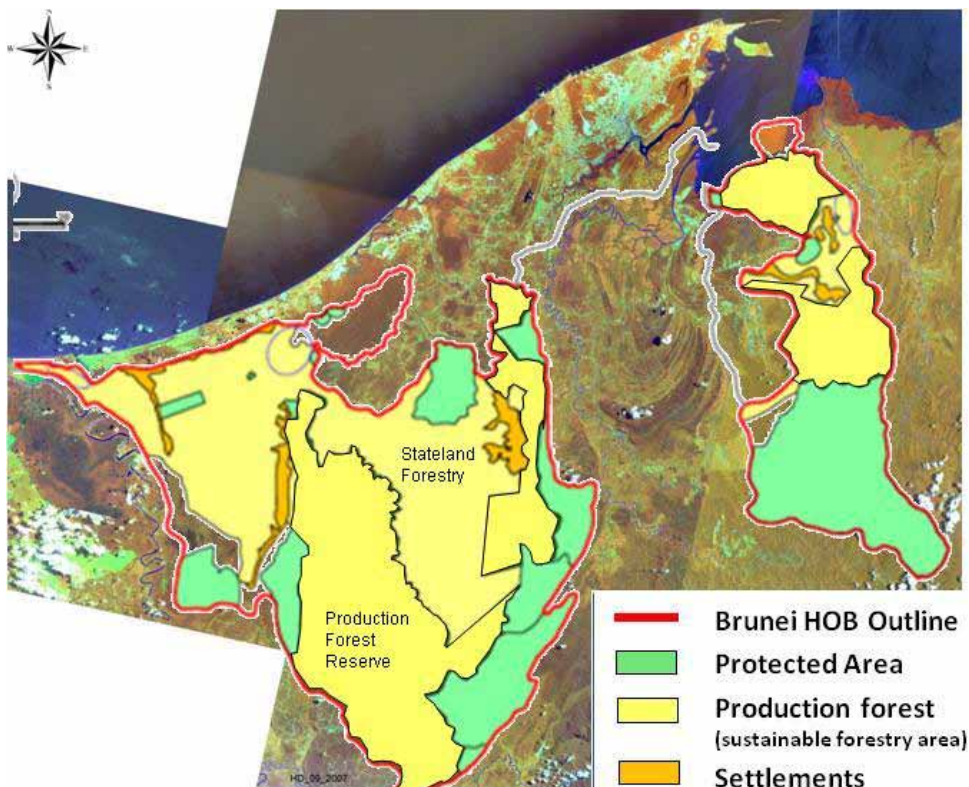
HRH the Crown Prince and Senior Minister lead the nation's support as HoB Patron in order to leverage political strength of HoB initiative in Brunei.

Crown Prince and Senior Minister with members of the National Council of Heart of Borneo



Support for Sungai Ingei Protected area

VIP trips recently facilitated by Sungai Ingei Faunal Survey Project resulted in new support from high governmental, diplomatic and corporate levels, including a proposal to create a buffer zone that would include community-based tourism and enhance protection of this biodiverse forest.



Brunei's Green Pursuits

Brunei has developed its vision as the Green Heart of Borneo, with Brunei's Green Pursuits. This initiative becomes the platform for HoB to mainstream green economy. WWF helped to identify projects such as Transboundary Peatlands and Sungai Ingei Survey as part of it. Brunei's commitment to HoB is more than 50 per cent of the country's total size.