

Call for Proposal

Strengthening Civil Society Capacity through Energy Efficiency Pilots in Jambi

1) BACKGROUND

The “Enabling Civil Society's contribution to Prosperous, Fair and Sustainable Development in Energy Transition and Sustainable Land Use” Project is aimed to mainstream and strengthen civil society organizations at the national and sub-national levels so that they can play a significant role in the processes of formulating energy transition and sustainable land use policies along with its implementation in the field level. The proposed action brings together WWF Indonesia and AURIGA, two organizations with extensive experiences based on lessons learned in implementing policy work related to energy transition and land use management while collaborating closely with other CSOs at different levels. CSOs must deliver strong, data-informed advocacy to ensure credibility in their participation and publication. This should be carried out by working in a strong CSO network followed by science-based solutions based on reliable data & information. Further, this effort must be strengthened using intelligent, responsible public engagement via social media to raise a broad constituency.

Financial Support on Third Party (FSTP) aims to strengthen civil society to play a role in the issue of just energy transition in Indonesia. Specifically, in this program, CSO will play a role in achieving the following targets:

1. Support the implementation of energy efficiency pilot
2. Implement the monitoring of energy efficiency pilot
3. Conduct a public campaign to amplify the impact of the pilot

In alignment with these objectives, it may cover as the "Strengthening Civil Society Capacity through Energy Efficiency Pilots in Jambi" project. It will support civil society organizations in several important aspects such as:

- Strengthening CSOs' technical knowledge on energy transition, specifically energy efficiency.
- Strengthening CSO's campaign capacity on energy efficiency.
- Broaden CSO's network on energy efficiency.

This support is expected to enable CSOs to become active, credible agents of change in Indonesia's just, inclusive, and resilient energy transition—especially in Jambi.

2) General Requirements

Applicants must meet the following requirements:

- 1) Have legal status in Indonesia
- 2) Based in Jambi Province
- 3) Operate as a Civil Society Organizations, such as Non-Government Organizations (NGOs) or Community-Based Organizations (CBOs).
- 4) Be independent and not affiliated with any political party or interest.
- 5) Demonstrate good governance and financial transparency.
- 6) Preferably have prior experience in energy efficiency, energy transition, climate change, or related environmental issues.
- 7) Preferably have prior experience in conducting campaigns.
- 8) Preferably have established relationships or networks with relevant stakeholders.

3) Proposal Assessment Criteria

Apart from the requirements above, WWF-Indonesia will also carry out an assessment based on:

- a. Experience collaborating with government at both local and national levels.
- b. Experience in managing grant funds.
- c. Knowledge of energy efficiency, energy transition, climate change, or related environmental issues.

4) GRANT DETAILS AND TIMELINE

Grant duration: 11 months (October 2025 – September 2026)

Maximum grant amount: IDR 300,000,000

Proposal and selection timeline:

Date	Activity
September 2 - 12, 2025	Preparation of narrative proposals
September 12, 2025	Proposal submission deadline

September 15 – 26, 2025	Proposal clarification & due diligence for shortlisted candidates
September 26, 2025	Announcement of selected partner
September 30, 2025	Grant contract signing
September 30 – October 3, 2025	Initial fund disbursement and project kickoff

The Call for Proposal process will follow these stages:

1. **Announcement:** WWF-Indonesia will publish the Call for Proposals on its official website.
2. **Submission:** Interested organizations submit proposals in accordance with the specified criteria.
3. **Assessment and Discussion:** WWF-Indonesia will review all submitted proposals and invite shortlisted candidates for further discussion.
4. **Selection and Contracting:** WWF-Indonesia will announce the selected partner(s) and proceed with contract preparation.

5) PROPOSAL STRUCTURE (MAXIMUM 15 PAGES)

- Project title and location
- Partner profile
- Background of the problem
- Project goals, objectives & strategy
- Activities, expected results & timeline
- Structure of the implementation team
- Budget details (Staff, Operations, Activities)
- Bahasa Indonesia is accepted

*Template is available and will also be distributed

6) PROPOSAL SUBMISSION

The full Proposal shall be sent to email address Chrisandini (chrisandini@wwf.id) with copy/cc to Ari Mochamad Arif (aarif@wwf.id) and Sabila Elsa Cerelia (scerelia@wwf.id).